**1. Conversion Rate**

Below you see a table of the actions of customers visiting the website by clicking on two different types of advertisements given by an E-Commerce company. Write a query to return the conversion rate for each Advertisement type.

**Actions:**

A picture containing text, screenshot, indoor

Description automatically generated

Graphical user interface, application

Description automatically generated

a.    Create above table (Actions) and insert values,

b.    Retrieve count of total Actions and Orders for each Advertisement Type,

c.    Calculate Orders (Conversion) rates for each Advertisement Type by dividing by total count of actions casting as float by multiplying by 1.0.